

ABC Catering

Good Living Enhanced With Good Food

Beautiful presentation, “personal touch” professional service, and delicious southern comfort cuisine will make your event or special occasion one to remember. Whether you are planning a grand gala or dinner for two, let Chef Jane Doe and her complete service catering team make the most of your budget while you prepare to graciously receive the compliments.

*Select a date * Make a guest list * Create a budget*Call **ABC Catering**

XXX_XXX_XXXX

**** Note to designer – I suggest putting an email capture box on the right side.

If you would like to receive updates about special promotions, party planning and new menus

Name

Email Address

Or

To download our 16 tips for planning the perfect party

Name

Email Address

Home Page

Corporate Catering (based on our searches this pulls better than commercial catering) ***No More Rubber Chicken!***

What better way to tell your clients, staff, and employees that they are valuable and appreciated? Freshly prepared food made with the highest quality ingredients will make a lasting impression.

A working lunch can become a special occasion and a dinner party can be simply spectacular.

Can **ABC Catering** serve the same great tasting food at a large holiday gathering, a grand charity event, or a conference? Yes, indeed.

More [\(link to corporate catering page\)](#)

Weddings ***A Gift to Your Guests***

It's the day you've always dreamed of and you want the reception to be remembered fondly by all those who share your special day. The cake will certainly take center stage (and yes, our cakes are grand), but the food will create the conversational buzz as your guests celebrate your wedding.

At ABC Catering we understand how important this day is and we will walk with you every step of the way to make your wedding day all you hoped it would be.

More [\(link to wedding page\)](#)

Personal Chef ***Affordable Luxury***

Do you love good home-cooked food but have difficulty finding time to create menus, grocery shop, cook and clean-up? Wouldn't it be nice to have fabulous meals magically appear at your home without breaking the budget?

Do special dietary requirements make menu planning tedious?

Do you enjoy entertaining guests in your home but get tired just thinking about all the preparation required for a party?

Our personal chef service gives new meaning to the phrase "Home Sweet Home".

More [\(link to personal chef page\)](#)

Corporate Catering

In these economic times doesn't everyone need a little comfort? Our Southern Comfort Cuisine can be elegant or casual, but it is always satisfying and just plain good.

"Food is our common ground, a universal experience." – James Beard

Food brings people together, so whether you are planning an event for clients, customers, staff or employees ... Call: **ABC Catering** and make it easy, reasonable, and successful.

[\(Link to Contact Page\)](#)

We take pride in always providing:

- ❖ The highest quality ingredients
- ❖ Food that is freshly prepared...absolutely no prepackaged food.
- ❖ Food that is prepared properly by a certified food manager.
- ❖ Flavorful food served beautifully
- ❖ Full range of irresistible baked goods
- ❖ Professional food and beverage staff

[\(Link to Menu Page\)](#)

Why entertain at a restaurant when you can entertain at home?

- ❖ Personal touch contributes to long term relationships
- ❖ Conducive to conversation
- ❖ Lasting impression

[\(Link to personal chef page\)](#)

What's your next event? (a different layout for list will make more room)

- 🚪 Grand opening
- 🚪 Open House
- 🚪 Staff luncheon
- 🚪 Working lunch
- 🚪 Holiday Party [\(This is a good place to put an incentive to book holiday parties early\)](#)
- 🚪 Breakfast Meeting or Brunch
- 🚪 Seminar or Conference
- 🚪 Charity fundraiser [\(This would be a good place to offer a discount or a little something extra.\)](#)
- 🚪 Tailgating
- 🚪 Company Picnic
- 🚪 Casino Party
- 🚪 Appreciation Party
- 🚪 Project Kick-Off Party
- 🚪 Project Completion Party

A buffet for 500 or a quiet dinner for just a few...we do it all and we do it well. [\(Link to Testimonials\)](#)

Partial Client List:

(Select Clients to spotlight here)

Do Something Extraordinary

- ❖ New baby
- ❖ Retirement
- ❖ Illness
- ❖ Condolence

Instead of the usual, consider a gift certificate for dinner prepared by a [personal chef](#). [\(Link to personal chef page\)](#)

Weddings

“Now join hands, and with your hands your hearts.” – William Shakespeare

It is the day of dreams and every bride wants her day to be the picture of perfection. The complete catering service team at ABC Catering is dedicated to making the reception a celebration that will be remembered with great pleasure. Rehearsal Dinners and Showers are also special occasions and we do cater these events as well with the same care and service as the reception.

We can work with your budget and help keep your stress level to a minimum. We can also assist you by referring you to other excellent wedding service providers. ([Link to trusted resources page](#))

We know what brides want:

- ❖ A stress free hassle free experience...a calm presence in the midst of the chaos
- ❖ Good communication
- ❖ Fabulous food that looks absolutely beautiful on the tables
- ❖ Food that is made with the highest quality ingredients and prepared properly
- ❖ A cake that steals the show and looks great in photos
- ❖ Professional service
- ❖ Everything on time and within budget

Our clients speak best about the ABC Catering catering experience. ([Select testimonials](#))

Food Glorious Food....[explore our menus...](#)

([Link to menus](#))

YES... ABC Catering Can:

- ❖ Accommodate any special dietary requirements ([Link to About Us page](#))
- ❖ Offer complimentary food samples when we meet
- ❖ Create any cake or baked goods that you desire
- ❖ Provide rentals for linens, flatware, glasses, serve ware, etc.
- ❖ Provide professional wait staff and bartenders for any size event
- ❖ Give you as much help or as little help as you want... it is your day.

NO... ABC Catering Does Not:

- ❖ Charge a cake cutting fee if the bride brings her own wedding cake (if we cater the wedding)
- ❖ Charge a corking fee if the bridal party provides wine and/or champagne.
- ❖ Have a license to sell alcohol, but we coordinate with vendors who provide bar service for our events.

Chef Jane Doe will be there before, during, and after the event just to make sure that every aspect of this truly special occasion is as close to perfection as possible.

Personal Chef

“One Can Say Everything Best Over a Meal” – George Eliot

What is that wonderful aroma coming from your kitchen? That is dinner. Nutritious home-cooked food made of the highest quality ingredients, properly prepared with love and care...ready and waiting for your family or your guests.

Is this a fairy tale? No, once upon a time the services of a personal chef were only available to a wealthy few. But today, a personal chef is a very reasonable choice for many and a necessity for some. As they say, Life Comes at You Fast, and there just isn't time for the planning, shopping, loading and unloading, cooking, and cleaning up. Besides, you can't spend quality time with your family if you are always in the kitchen.

Why not just eat out?

- ❖ Fast food gets tiresome quickly
- ❖ Fast food is not healthy
- ❖ You have to get everyone back in the car after a long day only to wait in line for not so personal service
- ❖ You have a special diet and it is challenging to find appropriate meals
- ❖ You are trying to make healthier choices and eating quality food at restaurants gets really expensive

Take a look at our sample menus. ([Link to menu page](#)) Call **ABC Catering** for a no obligation, free consultation. ([Link to Contact page](#))

Reasons to hire a Personal Chef:

- ❖ Family Style Dinners – See our service plans for everyday dinners that are anything but ordinary.
- ❖ Romantic Dinner
- ❖ Special Occasions – Anniversaries, Birthdays, Mother's Day, Father's Day, Valentine's Day
- ❖ Parties – Dinner Parties, Cocktail Parties, Graduation Parties, Quincineras, Sweet 16, Retirement Parties
- ❖ Holiday Meal Preparation
- ❖ Tailgating

For parties and special event catering, contact ABC Catering to arrange for a quote. ([Contact page link](#))

Gift Cards – It's virtually impossible to give a gift that will be appreciated more than the services of a Professional Chef. Birthdays, Anniversaries, Newlyweds, Convalescing Friends, New Mothers, Seniors, Condolence
Call for information. ([Contact page link](#))

Chef Jane Doe specializes in southern comfort cuisine. She will plan menus to meet any special requirements:

- ❖ Diabetic
- ❖ Low fat
- ❖ Low carb
- ❖ Food allergies... gluten free, dairy free, etc.
- ❖ Kosher

([Note to designer: I did not have enough information about pricing, service plans, containers, etc. It might be a good idea to create a link to a client questionnaire to determine someone's likes, dislikes, dietary goals, etc.](#))

About Us

Chef Jane Doe loves people and loves food. It seems that her passion for food came quite naturally. Her grandfather owned a restaurant for more than 50 years. [\(It would be great to have a picture of Jane Doe and her grandfather and to add a little more detail about his influence in her life.\)](#) Jane Doe's love of people took her to nursing school where she acquired a firm foundation in nutrition and also exercised her gift of caring for others.

Jane Doe's catering career started slowly. She began cooking for friends, then for some small weekend events...and as word spread about this talented chef her business just kept growing. Jane Doe started **ABC Catering** six years ago and her clientele has been growing ever since.

ABC Catering is a complete service catering firm. The firm carries insurance and Chef Jane Doe is a Certified Food Services Manager (Certified by the City of Houston, Department of Health and Human Services).

Memberships include:

- ❖ BNI
- ❖ Houston Restaurant Association
- ❖ Greater SW Chamber of Commerce

Jane Doe lives in XXXX, Texas with her (husband, children, dog, cat, horse, bird, fish??????) and when she isn't cooking or catering she loves to XXXXXXXX XXXXXXXX

Contact Info:

Contact info can go on this page or be a separate page....